



I45 Campaign, Grand Reunion, and Homecoming Explanation

	ICN I45 Campaign	ICNAA, Inc.'s 8th Grand Reunion Weekend	Homecoming
What is it?	The ICN I45 is a Greyhound engagement effort, celebrating the 145 years of history, achievements and legacy of our beloved school. Throughout the year you can expect 110 themed events/outings, social media engagement/activities, and student & alumni engagement.	The I.C. Norcom Alumni Association will celebrate our 8th Grand Reunion Weekend. It will be a time for Norcom alumni, family and friends to gather for three days of fundraising, fun and fellowship around advancing academic opportunities for Norcom students.	Homecoming is a week long celebration that highlights current students and welcomes back alumni with numerous activities and events.
Who sponsors it?	I.C. Norcom High School & The I.C. Norcom Alumni Association, Inc.	I.C. Norcom Alumni Association, Inc. (ICNAA, Inc.)	I.C. Norcom High School
When does it occur?	The 110 campaign was kicked off on January 18, 2023 with a ribbon-cutting ceremony and pep rally. Join the ICNAA, Inc. Mailing list and follow us in social media to be informed of upcoming activities, events and celebrations throughout this year.	The famous "Grand Reunion" that ICNAA, Inc. is known for celebrating is held every 4 years. This year the ICNAA will celebrate our 8th Grand Reunion Weekend separately from homecoming celebrations from September 29-October 1.	Homecoming occurs each year.
Where will it take place?	Activities will take place in various places throughout Portsmouth, including Zoom, during the year of 2023.	The Portsmouth Renaissance Hotel located at 425 Water Street in Portsmouth, VA.	I.C. Norcom High School